

# Welcome to WLA Wednesday

November 2, 2016

On this day: in 1960, Penguin Books is found not guilty of obscenity in the *Lady Chatterly's Lover* case

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# Making Headlines



Welcome the Walla Walla County Rural Library District to WLA

Please help us welcome the Walla Walla County Rural Library District as an institutional member of the Washington Library Association! WLA funds the advocacy work of two legislative liaisons to represent the interests of all of WA's libraries. They work with State legislators on state, regional and federal matters ranging from early literacy, school libraries, LSTA and other funding, electronic resources and collections, censorship, intellectual freedom, Friends' groups, election of trustees, and everything in between.

IRS regulations require that we fund legislative activities solely through individual member dues, which makes institutional dues all the more important for funding other WLA activities and services. Thanks to Walla Walla and our 48 other institutional members, we can continue to do great things to sustain a relevant organization for all of our members.

Is your institution interested in becoming a WLA member? <u>Click</u> <u>here to download the application</u> or contact the <u>WLA office</u> for more information.

Thank you to all of our institutional members for your continued support!

**Look Who's Hiring** 

**Conference Communiqué** 

WLA Spring "Learn Local!" One-Day Conference Dates to be Announced



The Brooks Library at Central Washington University has an opening for a Non-Tenure Track Faculty Librarian. The deadline to apply is November 11.

Eastern Washington University is seeking a Music Librarian Associate (Lecturer). The deadline to apply is November 11.

The Pacific Northwest Library Association (PNLA) lists job openings every Monday and you can browse WLA institutional members' postings <a href="here">here</a>.

If you have a current posting for libraries in the WLA community you would like to submit, please email us and indicate "For WLA Wednesday" in the subject line.

## **News & Notes**

#### **CAYAS Books and Brews**

The Children's and Young Adult Services Section of WLA cordially invites you to join them this evening for <u>CAYAS Books and Brews!</u>

Wednesday, November 2, 5-6:30pm, at Big Time Brewery - 4133 University Way NE, Seattle, WA 98105, join CAYAS in our first quarterly Books and Brews Event. This is a great opportunity to meet new people in the field, share resources, and sip on adult beverages all at the same time! This meeting's theme is "Mirrors and Windows" where you bring one book that is a window for you or the children and teens you serve and one book that is a mirror, to share and discuss.

## Humanites Washington Announces 2016 Grant Awards

Humanities Washington, the state's flagship humanities nonprofit, has announced \$90,000 in grants to support organizations working to bring humanities discussions to their community.



Dates are being set RIGHT NOW for three one-day learning events. These will give WLA members more accessible, affordable options for preofessional development and networking with your regional colleagues. Learn Local! events will take place in Seattle, Yakima, and Spokane. Look for those dates to be announced in the next month. Attend one or all; each will offer something different!

## The Learning Curve

#### **PNR Rendezvous**

The National Network of Libraries of Medicine, Pacific Northwest Region (NN/LM PNR) is hosting free monthly web-based continuing education classes, presentations, and talks with network members called *PNR Rendezvous*. Mark your calendars to join these upcoming presentations:

LGBT Elder Population Health Awareness: Building Collections and Connections to Improve Health, Safety, and Well-being, November 16, 2016, 1pm Pacific Presenters: Tony Nguyen, Access and Communications Coordinator for NN/LM SE/A and Patricia Devine, Outreach and Communications Coordinator for NN/LM PNR

Full Circle: Progress Update on an Integrated EBM Instructional Model for First and Second Year Medical Students, December 14, 2016, 1pm Pacific

Presenters: Presenters: Jane D. Saxton, Director of Library Services, Bastyr University; Christopher Mahoney, Senior Librarian, Bastyr University

Click here to learn more.

# Marketing and Advocacy: Explaining Libraries to Elected Officials

Marketing and advocacy go hand-in-hand. Advocacy is telling your library's story. Those who influence funding for libraries cannot make informed decisions if they do not "Communities are stronger when they come together to share stories and think critically," said Julie Ziegler, executive director of Humanities Washington. "These organizations provide important spaces and opportunities for communities to gather and discuss topics as diverse as homelessness to immigration to the history of the Columbia River Highway."

Humanities Washington offers three types of grants: Spark Grants of up to \$7,500 to fund larger projects based in dialogue and discussion; Washington Stories Fund grants of \$5,000 to one project each year that highlights the little-known stories of a person or group whose contributions add to the cultural richness and health of Washington State; and Opportunity Grants of up to \$1,000, awarded on a rolling basis throughout the year for public programs based in the humanities.

Washington Stories Fund and Spark grant projects will take place in fall 2016 through summer of 2017. Opportunity grants have taken place throughout 2016.

Read the full press release here.

# New Featured Content from the Washington State Library

The Washington State Library (WSL) Library Development program has added new content to the <u>Services to Libraries</u> webpage. Directly under the Featured Content header, WSL will showcase pictures, videos, interactive maps and related items. These are our hidden treasure that until now were featured on our Facebook page, Twitter account and the like and then largely gone from view.

"The Future STEMs from Reading" grant cycle is the first visual content to be featured in this space. ontent in this space will be updated at least monthly, more often if time permits.

Have news to share? Please send it to the <u>WLA office</u> by Monday to be included in that week's digest. Please include "For WLA Wednesday" in the subject line.

understand the scope of your mission. Most librarians haven't practiced the political skills needed to work with various community leaders. At times their interests may seem to conflict with your library. How do you advocate without lobbying? This session explores how to easily market your library to elected officials. No secret handshakes or big budgets needed.

This webinar will take place Thursday,
November 10, 12:00 PM-1:00pm (Pacific) and
is being offered by The Association of
Specialized and Cooperative Library
Agencies, a division of The American Library
Association. Click here to learn more and
register.

# New Public Library Trustee Training Grants

The Washington State Library (WSL) is adding a component to the <u>Professional Development</u> grants for public library board of trustees training. This will allow public libraries to hire trainers or facilitators to conduct trustee training. These grants will support training to address the board's needs conveniently at their local venues and on their schedules.

WSL has budgeted \$15,000 for the initial pilot project for these grants. To view the application form, please click <u>here</u>.

Possible training topics:

- Working together as a board including board self-evaluation
- Understanding the library's budget and budget cycle
- Taxation or levy lid lifts law and process
- Annexation law and process
- Working with and evaluating the library director
- · Parliamentary procedure
- Working with media, serving as a spokesperson for the board, public speaking

WSL will give preference to cooperative, multilibrary board projects. For example, two library boards from different libraries could share training. In this case, the application would come from the sponsoring library, the match requirement would be made by the sponsoring library, and the grant reimbursement would go to that library. Libraries can arrange to share costs between (among) themselves if desired.

For questions and more information, please contact <u>Shirley Lewis</u> or <u>Maura Walsh</u>.